EG

Premier Data

Bringing the power of EG data directly to you.

The **EG exclusive** suite of premium data sets provides you the opportunity to unlock value, gain insight into market behaviour and win new business.

Nationwide coverge

With timely market data you can harness the power of EG to:

· **Generate more leads and build your pipeline**

· **Drive new business development**

· **Identify market trends**

· **Measure market activity as part of your daily, weekly and monthly business operations**

· **Create your own set of analytics specifically for your business**

· **Enhance and complete your existing data sets**

Available to existing and new EG customers, these data sets are recommended for those looking for new business development and lead generation opportunities.

Deals

Using valuable take-up and occupier analysis to monitor the competition, generate leads and evaluate rental values as well as build predictive models to secure your future business.

What's in this data set?
Occupational data: Address, lease type, transaction date, size, units, use type, lease end, rent, lease term, grade of space, amenities, tenant, landlord, agents, lease break, rent free, and rent reviews and incentives.

Investment data: Address, transaction date, size, use type, price, rental income, yield, vendor, purchaser, agents, tenure, grade of space, and amenities.

Who is this for?
Agents, investors, developers, lawyers, services, finance, consultants.

How often is it updated?
Weekly, monthly or quarterly

Delivery options
API available
CSV file delivered via FTP

Use cases:
- You are an agent sourcing new business opportunities and by viewing forthcoming lease expiries this enables you to directly target the landlord or tenant.

- You are a developer or investor comparing investment values and yields to assess current market prices in order to better power your business decisions and ongoing acquisition strategies.

760k+
records since 1986*

Availability

View instructions as soon as they appear on the market. Target occupiers with upcoming lease expiries for current disposals, landlords for new instructions and tenants for acquisition activity.

This enables you to be first to an opportunity when acting on behalf of your client's space requirements and assess accurate market or tenancy movement in a specfic area.

What's in this data set?
Address, on the market date, lease type, use type, size, units, asking rent or asking price, tenure, pre-let, lease terms, grade of space, amenities, EPC score, lease length, marketing agents, landlord and vendors.

Who is this for?
Agents, investors, developers, services, finance, consultants.

How often is it updated?
Daily

Delivery options
API available
CSV file delivered via FTP

Use cases:
- You are an acquisitions agent acting on behalf of a client and you are seeking new premises that fullfill their space criteria to complement their existing portfolio.

- You are a professional services firm (i.e fit out/design and build etc.) looking to develop new leads.

- You are a local authority assessing availability and marketfirms (i.e fit out/design and build etc) for lead generation.
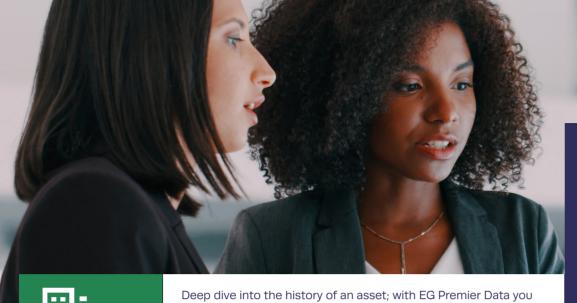
360k+
Current and past listings*

IEG
Premier Data

Ownership

Deep dive into the history of an asset; with EG Premier Data you can find up-to-date owner information alongside sale and lease comparable data.

What's in this data set?
Address, use type, total size, building age, freeholder/developer/long leaseholder.

Who is this for?
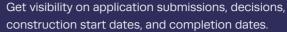Developers, agents and investors.

How often is it updated?
Monthly & quarterly

Delivery options
CSV file

Use cases:
- You are an agent, developer or investor seeking new offmarket opportunities and searching for the owner of sites to target for new business.

9.5M
records*

Premier Data

Planning & Construction

Get visibility on application submissions, decisions, construction start dates, and completion dates.

Track the full development pipeline with planning data providing visibility on construction start dates and estimated completion dates for your selected sector.

What's in this data set?
Address, development type, proposed use, planning status, application & decision dates, applicants, architect, construction start & end dates, spaces, total units/floor/site area, storeys, planning description

Who is this for?
Developers, agents, investors, planning consultants, occupiers, services.

How often is it updated?
Weekly

Delivery options
CSV file

Use cases:
You are a residential developer looking to develop vacant land, office and retail space or identify lapsed consents and halted schemes. This data can be particularly important when investigating change of use opportunities.
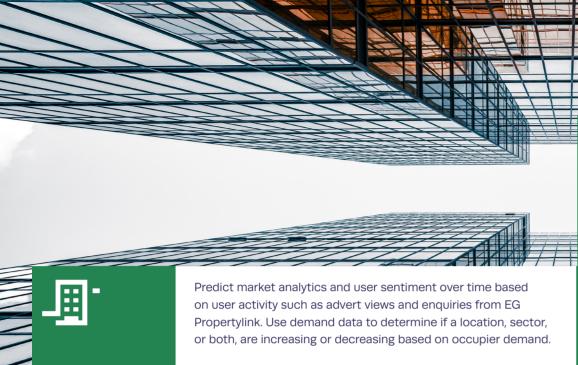
480k+
records*

Demand data

Predict market analytics and user sentiment over time based on user activity such as advert views and enquiries from EG Propertylink. Use demand data to determine if a location, sector, or both, are increasing or decreasing based on occupier demand.

What's in this data set?
Aggregated activity counts by hour (enquiries, downloads, views) from EG Propertylink.

Who is this for?
Developers, agents and suppliers and occupiers.

How often is it updated?
Monthly

Delivery options
CSV file

Use cases:
- You are an agent, seeking to value properties based on future potential income and advise your clients if they should increase their rents.
- You are an investor or developer looking to submit planning applications in regions & sectors where demand exceeds supply

4M
unique visitors per year**

EG Premier Data

FAQs

What is EG Premier Data?
EG can now deliver a flexible flow of data relevant to the user or organisation, which is tailored to their specific needs.

We can provide a combination of datasets through proprietary and third-party data as well as applying data science, depending on user requirements.

How does it work?
EG Premier Data operates on a licencing basis whereby data can flow seamlessly into your existing framework through an API feed or be delivered as CSV files.

There are five separate datasets available, reflecting different use cases and data origination:
- Deals data (occupation and investment deals)
- Availability data
- Ownership data
- Planning and construction data
- Demand data

What is the value of this service?
EG Premier Data can provide in-depth analysis to fuel your business with a constant flow of market data. We can support your company's strategic development with a seamless and timesaving integration into your existing systems.

Drive new business development opportunities and generate pipeline by harnessing the power of our comprehensive data sets, enabling fast, effective due diligence for quick decision making.

Call 020 7911 1476

or visit eg.co.uk for more information and discover how EG Premier Data can support your business needs